



**BOYS & GIRLS CLUB
OF CAMDEN COUNTY**

PRESS ADVISORY

- WHAT:** **Kidzfest 2009** - the ultimate South Jersey event for families, offering games, crafts and entertainment! It's a perfect way to welcome the fall while you play with a purpose. This year's proceeds benefit the **Boys & Girls Club of Camden County and research for heart disease in children.**
- WHEN:** Saturday, September 19, 2009
10am - 3:30pm.
- WHERE:** Cooper River Park
North Park Drive
Pennsauken, NJ.
- CONTACT:** Lisa Hurly, Event Director
610.717.4197 or hurlyl@ameetingplace.com

Kidzfest (www.kidzfest.org) is back!

The family- and budget-friendly festival is full of fun for children of all ages, featuring sporting events hosted by Travelport, barnyard fun hosted by Campbell Soup, crafts hosted by Paetec, carnival games hosted by Kitchen 233. The event celebrates the strength and compassion of our communities working to provide every child in Camden County with the essential tools needed for a successful and bright future.

At Kidzfest 2009, there are free activities for everyone to enjoy, and with the nominal ticket prices for some activities, you get to have fun and "do good." Proceeds from ticket sales will be donated to the Boys & Girls Club of Camden County and research for heart disease in children. This year, you'll also get to cheer on local children participating in the Kidz-A-Thon to help raise money to benefit children in need.

Kidzfest is more than a day of community spirit; it's also an example of the impact one family can have in the world. Lisa and Steve Hurly, of Haddonfield, created Kidzfest in 2007 in memory of their son, Stephen Michael, who was born in September 2003 with a congenital heart defect and passed away five weeks later. The inaugural event raised \$14,500 for The Children's Hospital of Philadelphia. Last year's Kidzfest was even more successful - more than \$20,000 was raised to help the Boys & Girls Club of Camden County continue providing top-notch programs for local youth.

The Boys & Girls Club of Camden County opened the doors of its first Clubhouse in January 2002 and now provides a safe haven for almost 4,000 children and teens at its two Clubhouses located in Camden, NJ. The Club is focused on helping each child BE GREAT by promoting self-esteem, self-sufficiency, courage and positive values through educational programs, arts and crafts, computer training, sports education, mentoring, career exploration, and job training. There really is something great for every child or teenager at the Boys & Girls Club of Camden County.

For more information on Kidzfest 2009, visit www.kidzfest.org or contact Lisa Hurly at 610.717.4197 or hurlyl@ameetingplace.com.