



FOR IMMEDIATE RELEASE

Contact: Bernadette A. Shanahan
856.966.9700, ext. 228
bshanahan@bandgccc.org

Teen Members of the Boys & Girls Club of Camden County Choose to Lend a Helping Hand to Children Living an Ocean Away

The members of the Boys & Girls Club of Camden County (BGCCC) will be giving back this month once again. Teen members of the Keystone Club will be holding a mosquito net and feminine hygiene products donation drive from April 23 until May 28.

The Keystone Club is one of the character and leadership development programs held at the Boys & Girls Club of Camden County. The Keystone Club stresses community service and leadership among teens ages 14-18. Keystone Club members run their own meetings, elect their own officers, and plan and implement their own activities.

BGCCC Keystone members were touched by recent television commercials telling the story of young African girls unable to go to school during menstruation because they cannot afford feminine hygiene products. Keystone members decided to lend a helping hand by conducting a drive to collect female hygiene products to be sent to young girls in Africa.

In a meeting, Club members developed the idea to couple the feminine products drive with the community project currently being hosted by Boys & Girls Clubs of America (BGCA), the national Boys & Girls Club organization.

In a campaign entitled "*Malaria Prevention: Deadly Disease, Simple Solution,*" BGCA is currently encouraging all of its member organizations to contribute to the fight against the malaria epidemic, which is killing thousands of men, women, and children in Africa unnecessarily. Boys & Girls Clubs from all across the country are finding unique ways to raise money to purchase mosquito nets to help contribute to BGCA's campaign.

The BGCCC Keystone Club will be collecting mosquito nets and feminine products until May 28 at the Boys & Girls Club of Camden County - Parkside Clubhouse -1709 Park Blvd.; Camden, NJ 08103. Mosquito nets can be found at your local sporting goods store.

About The Boys & Girls Club of Camden County:

In its 6th year of operation, the Boys & Girls Club of Camden County strives to inspire and enable the young people of Camden to realize their full potential as productive, responsible and caring citizens. The Boys & Girls Club of Camden County currently has two Clubhouses welcoming over 3,000 children.

###