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BOYS & GIRLS CLUB MEMBERS UNVEIL THEIR TECHNOLOGY CREATIONS

Youth display original works from NJ Digital Arts Festival

WHAT: Club members from the Boys & Girls Club of Camden will display works they created in the Club Tech Photo Illustration Program. Winning entries to the NJ Digital Arts Festival will be recognized by AT&T.

Club members learn essential digital skills through **Club Tech** by creating original digital media such as Web sites, electronic music, digital movies and photographic artwork. **Club Tech** is a National partnership between Boys & Girls Clubs of America, founding partner Microsoft and the Best Buy Children's Foundation to equip millions of youth with the skills needed to thrive in a technology-driven world.

The New Jersey **Club Tech** Initiative and Digital Arts Festival is funded through a \$65,000 contribution from AT&T.

WHO: **Assemblyman Joseph Roberts; Milford Liss**, Executive Director, Boys & Girls Clubs of Camden; **J. Michael Schweder**, President, AT&T New Jersey; and, other community leaders will enjoy a reception for the program participants and awardees. Other public officials invited to attend include **Assemblyman Louis Greenwald and Mayor Gwendolyn Faison**.

WHEN: February 27, 2008
10:00a.m.-11:00a.m.

WHERE: Boys & Girls Club of Camden County
2 South Dudley (Corner of Westfield & Dudley)
Camden, NJ 08105

WHY: AT&T understands that without effective computer and Internet training, children will miss out on important educational and career advancement opportunities and on the chance to participate fully in our society.

As part of its ongoing commitment to programs that enhance and enable success in education for students of all ages, AT&T is funding **Club Tech** at the Boys & Girls Club to help youth from diverse backgrounds prepare for successful employment and productive careers. The contribution to Boys & Girls Clubs in New Jersey will also support Club Tech programs in Newark, Paterson, Trenton, West Orange and Pequannock.

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